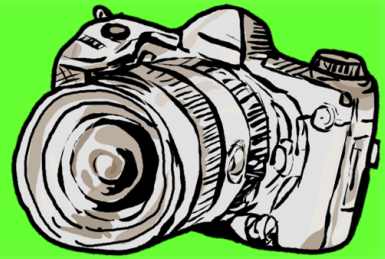


Journalism: Yearbook Honors I

~ Fall 2021 ~

Ms. J. Johnson
(Ms. J)



Course Objectives:

To plan, design, and create an aesthetically pleasing yearbook that documents and captures Bison history for the 2021 – 2022 school year.

The journalism: yearbook curriculum includes writing headlines, writing copy (stories), taking photographs to make sure to represent the entire Bison student body as well as Bison faculty and staff, as well as marketing and selling yearbooks. In addition, students will be responsible for creating advertisements, and selling senior tribute ads and business ads to offset the costs of creating and printing the yearbook.

Expectations & Goals

*****ALL yearbook staff will be expected to complete work outside of class.*****

<u>Photographs:</u>	<u>Writing</u>	<u>Proofreading/Editing</u>	<u>Design</u>	<u>Marketing/Sales</u>
Include ALL students and staff members at least once in the yearbook (goal = 3 photos)	Write headlines to capture readers' attention and imagination	Match each student and staff members names and photos correctly	Design each pages so that it is aesthetically pleasing	Sell yearbooks (keeping accurate records of ALL sales)
Take & select photos that are clear, unique, and interesting that capture people & events in different ways	Write copy and stories that is informative, interesting, and engaging	Make sure each student and staff members names are spelled correctly (including school appropriate preferred names/nicknames)	Design creative layouts for all pages	Sell business ads (and provide appropriate thanks for their support)
Capture HPC's diverse population		Proofread (and reproofread) ALL text and correct ALL mistakes	Capture HPC's diverse population	Distributing notices for account balances

Grading Information

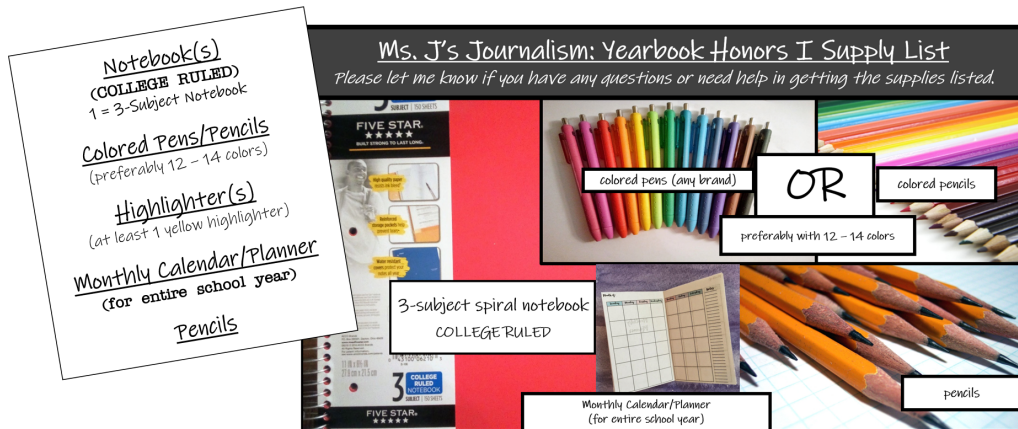
(Information provided here is based off current information from GCS and may change)

*****Failure to meet ALL yearbook deadlines with quality work will negatively impact students' grades.*****

<u>Final Grades Breakdown</u>	<u>Grading Categories</u>	<u>Grading Scale</u>
1 st Quarter = 50% 2 nd Quarter = 50%	Classwork = 40% Collaboration/Participation = 40% Assessments = 30%	A = 100 - 90 B = 89 - 80 C = 79 - 70 D = 69 - 60 F = 59 - 0 INC = Incomplete

Required Supplies (coming soon...GCS Chromebooks)

Students will be required to have the following items for Journalism: Yearbook Honors I each day for class in addition to the soon to be issued GCS Chromebooks:



Electronic Device Expectations:

During class all electronic devices should have the volume "OFF" and be:

face down on their desk OR stored in backpack

Classroom Expectations:

1. Be respectful!!!!

- Encourage and use appropriate language (both written or verbal)
- Use positive remarks and constructive criticism
- Respect and comply with all teacher's expectations and directions
- Choose your words carefully and think before you speak or act. *Disrespectful speech or attitude aimed at anyone will not be tolerated.*
- **Stay off electronic devices during lessons unless directed to use them**

2. Be responsible!!!

- Complete all assignments on time
- Be on time to class
- If you are absent, you are expected to get the work and complete all assignments you missed
- Take responsibility for your own actions
- Complete your own work. Cheating and plagiarism will not be tolerated. Any student caught cheating will be given a 0% on the assignment and reported to administration.



Ms. J's Contact Info:

Email: johnsoj4@gcsnc.com

Google Voice #: (980) 643-1242